# ADLINK Edge™ IoT Digital Experiment

***Connect, Stream, Control***

## ADLINK Edge™ makes IoT simple

Give yourself the Edge with ADLINK's Digital Experiment – our innovative starting point on your IoT journey providing the opportunity to find and use the data you need to achieve real business results before full-scale commitment.

Our solution includes hardware, software, and support elements, significantly reducing risk and enabling deployment of the optimum IoT solution, focused on detailing potential business results.

IoT solutions often require significant investment, with success rates as low as 26% according to industry research. With a digital experiment from ADLINK however you have none of the upfront costs and risk generated by many IoT investments and you can benefit from rapid evaluation to enable dynamic decision-making.



ADLINK Edge™ releases the power of your operational data and enables intelligent decision-making by streaming to Google Cloud to give you access to deeper insight from advanced analytics, AI and machine learning.

With no programming necessary, ADLINK Edge™ quickly connects your previously unconnected operational equipment and sensors. Then by tapping into native communication protocols data can be captured and streamed at the Edge. From the Edge this data can then be streamed securely between devices, databases and to Google's Cloud enabling analysis and easy visualization to inform your decisions and optimize your operations. All in real-time.

## Benefits

- Validate effectiveness of IoT design, strategy, and partners
- Reduce risk before rolling out an IoT solution company-wide
- Try different analytics and approaches to reduce costs
- Quickly and easily deploy a digital experiment
- Strengthen confidence of IoT stakeholders and teams

**Digital Experiments starting at $15,000 USD**

ADLINK Edge™ solutions are all vendor agnostic built on open standards and architected with modular components which allow for easy integration with any existing IT and OT system.

## Use Case: Smart Pallets for Warehouse Logistics

ADLINK's solution makes packages and pallets themselves intelligent so they can detect where they're supposed to be when they're supposed to be there, in real time. The warehouse management system communicates with ADLINK Smart cameras which scan package barcodes to ensure all is correct. Any errors are instantly highlighted with spotlights enabling misplaced packages to be easily moved. Data is streamed easily and securely in real-time between edge devices, warehouse systems, ERP, Google Cloud and employees making automated warehouse logistics simple. Analytics, security, device management and visualization at the Edge are made possible for easy control and increased productivity.



## Use Case: Releasing real-time data from gas turbines to drive efficiency



A major global power generation company operating in North & South America uses ADLINK Edge™ to connect existing software and systems seamlessly and cost effectively.
The company is now able to stream real-time data from its gas turbines and drive efficiency by using Google Cloud analytics to enable predictive maintenance. The benefits are reduced downtime from maintenance shutdowns, improved fault-finding, reduced cost as well as increased customer satisfaction and productivity.

## Define your IoT solution with an ADLINK Edge™ Digital Experiment

Give yourself the Edge with ADLINK's Digital Experiment by identifying the operational data required to achieve real business results before full-scale commitment. ADLINK connects previously unconnected equipment and sensors at the Edge and streams data securely in real time to Google Cloud enabling analysis and easy visualization to inform decisions and optimize operations.
**Find real business outcomes in as little as 30 days**

**ADLINK Edge™ + Edge Hardware + Google Cloud IOT Tools + Business Value Assessment → Evaluation**



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ADLINK

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